

Notice of References Cited

Application/Control No.

09/835,731

Applicant(s)/Patent Under

Reexamination

KEPROS ET AL.

Examiner

JEAN JANVIER

Art Unit

3688

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U.S. PATENT DOCUMENTS

*	Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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NON-PATENT DOCUMENTS

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X	U Amy Doane, "The Shopper's Wallet-More And More Retailers Are Using Rewards Clubs To Keep Customers, Generate Market Research", San Francisco Chronicle: Friday July 31, 1998
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